

Department of International Business Administration

Academic Specializations

Name	Position title	Research field
Li- Hsun Wang	Professor	Financial Management, Corporate Governance, ESG
Hai-Feng Hu	Professor	Land Economics, Property Studies, Institutional Economics
Wen-Tai Lai	Professor	Enterprise Management, Digital Marketing
Fu-Man Hsieh	Professor	Human Resource Development Job Analysis. Train the Trainer Course.
Francis Wu	Associate Professor	Company Law
Shu-Ling Tsao	Associate Professor	Financial Management, Financial Accounting
Hui-O Yang	Associate Professor	Human Resource Management (particularly qualitative research)
Melody Liao	Associate Professor	Service Marketing, Customer Behavior
Chen-Yi Tsai	Associate Professor	Social Enterprise, Strategy Management, International Business
Jia- Rong Chungh	Assistant Professor	International Economics, International Trade practice, Internationalization of Higher Education