Curriculum of the Department of International Business Administration

for 2024 students

										Cro	lite o	nd U	ours								for 2024 students
			Credits and Hours Freshman Sophomore Junior Senior										nion								
Category		Course Title		Total Hours						-											
					Fall		Spring		Fall		Spring		Fall		Spring		Fall		Spring		Remaks
				He	Ω	H	Ω	Н	Ω	Н	Ω	н	Ω	H	Ω	H	Q	н	Ω	H	
				Jur	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	
			Total Credits	0	ţ,		ť.		<u>,</u>		ŢŦ.		(Ħ		Ţ,		ţ,		ţ,		
		FRESHMAN ENGLISH	8	8	4	4	4	4													
		SOPHOMORE ENGLISH	8	8					4	4	4	4									
		JUNIOR ENGLISH	8	8									4	4	4	4					
		HUMAN DEVELOPMENT: INTRODUCTION TO UNIVERSITY STUDIES (I)	1	1	1	1															
		HUMAN DEVELOPMENT: INTRODUCTION TO UNIVERSITY STUDIES (II)	1	1			1	1													
		CLOUD TECHNOLOGY AND BUSINESS APPLICATION	2	2	2	2	(2)	(2)													1 st or 2 nd semester
		COMPUTATIONAL THINKING AND COMPUTER PROGRAMMING	2	2	(2)	(2)	2	2													1 st or 2 nd semester
		WORLD CIVILIZATION HISTORY	2	2	2	2	(2)	(2)	(2)	(2)	(2)	(2)									
.	•,	LOGICAL SPECULATION	2	2	(2)	(2)	2	2		(2)											
	ersity pres	Society, law, and Politics	2	2	2	2	(2)	(2)					(2)	(2)	(2)	(2)					
	bres	Nature and Aesthetics	2	2	(2)	(2)	2	2	(2)				(2)		(2)						
		Science and Popular Scientific Education	2	2	(2)					2		(2)		(2)	(2)						
		Advance courses and courses on studying Trans-district issues	2	2									2	2		(2)					
		PHYSICAL EDUCATION I	2	2	2	2									<u> </u>	.,					optional physical education
1		PHYSICAL EDUCATION II	2	2	-		2	2													optional physical education
1		SELECTED READINGS OF PAST AND PRESENT WORKPLACE LITERACY EXAMPLES	2	2	2	2															
		DIGITAL TEXT STORYTELLING SKILLS	2	2	2	-	2	2													
1		POWER OF THE WORKPLACE LITERACY	2	2			-	2	2	2	(2)	(2)									1 st or 2 nd semester
		TOTAL	52	52	15	15	15	15	8	8	(2)	(2)	6	6	4	4					1 01 2 Semester
Cel	lege	CREATIVITY AND INNOVATION	32	32	15	15	15	15	0	0	4	4	0	0	4	4	3	3			
	ores	TOTAL	3	3													3	3			
		ECONOMICS I	_	_	2	2											3	3			
			3	3	3	3	2	2													
		ECONOMICS II	3	3	2	2	3	3													
	Business/	ACCOUNTING (I)	3	3	3	3	-	-													
	Management Foundation	ACCOUNTING (II)	3	3		-	3	3													
	Course	MANAGEMENT	3	3	3	3			-												
		STATISTICS I	3	3					3	3											
		STATISTICS II	3	3							3	3									
		BUSINESS LAW	3	3					3	3											
Departmental		INTROD. TO INTER. BUSINESS MANAGEMENT	3	3			3	3													
Cores		INTERNATIONAL MARKETING MANAGEMENT	3	3					3	3											
	Business/	FINANCIAL MANAGEMENT	3	3									3	3							
	Management Professional	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	3	3							3	3									
	Course	BUSINESS STRATEGIES FOR INTERNATIONAL ENTERPRISES	3	3													3	3			
		GLOBAL LOGISTICS MANAGEMENT	3	3									3	3							
		CORPORATE AND SOCIAL RESPONSIBILITY	2	2											2	2					
	Thesis	UNDERGRADUATE THESIS (I)	1	1											1	1					
	I hesis	UNDERGRADUATE THESIS (II)	1	1													1	1			
		TOTAL	46	46	9	9	9	9	9	9	6	6	6	6	3	3	4	4			
		COST AND MANAGEMENT ACCOUNTING	3	3					3	3											
1		BUSINESS MATHEMATICS	3	3					3	3											
1		ANALYSIS OF FINANCIAL STATEMANTS	3	3							3	3									
		CORPORATE GOVERNANCE	3	3							5		3	3							
		ENTERPRISE AND GOVERNMENT	3	3									3	3							
1	Operation/	ENTERPRISE RESOURCE PLANNING	3	3									5	5	3	3					
	Management	BUSINESS SIMULATION	3	3											3	3					
	Category	PURCHASING AND SUPPLY MANAGEMENT	3	3											3	3					
		CASE STUDIES OF INTERNATIONAL BUSINESS													3	3	2	2			
			3	3													3	3			
		CROSS-CULTURAL COMMUNICATION	3	3													3	3	1	1	
		INNOVATION AND ENTREPRENEURSHIP	1	1															1	1	
1		INTERNATIONAL BUSINESS MERGERS & ACQUISITIONS	3	3					2	2									3	3	
	Human Resource Management Category	ORGANIZATIONAL BEHAVIOR	3	3					3	3	-	-									
		LEADERSHIP AND COMMUNICATION OF ORGANIZATION	3	3							3	3		-							
		INTERNATIONAL HUMAN RESOURCE DEVELOPMENT	3	3									3	3							
1		TALENT DEVELOPMENT MANAGEMENT SYSTEM	3	3									3	3							
Departmant		LABOUR CONDITIONS AND REGULATIONS	3	3											3	3					
Department Electives		CONSUMER BEHAVIOR	3	3					3	3											
	Medered	INTERNATIONAL MARKETING PLANNING	3	3							3	3									
	Marketing Category	INTERNATIONAL LOGISTICS MANAGEMENT	3	3									3	3							Whole-English instruction
1		SERVICES MARKETING	3	3									3	3							
		INTERNET MARKETING	3	3											3	3					
		INTERNATIONAL TRADE PRACTICES	3	3					3	3											
	Trada di di	INTRODUCTION TO THE FINANCIAL MARKET	3	3					3	3											
	International								-												

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for 2024 students

Category			Credits and Hours																		
		Course Title				Freshman			5	Soph	omor	ore		Junior			Senior				
				Total]	Fall	Spi	ring	F	all	Spi	ring	F	all	Spi	ring	F	all	Spi	ing	Remaks
Cau	egory	Course Thie	Total Credits	d Hours	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Remaks
	Economic and	INTERNATIONAL FINANCE AND FOREIGN EXCHANGE	3	3							3	3									
		INTERNATION SPECIAL TOPICS IN BUSINESS AND ECONOMIC	3	3									3	3							
		THE PRINCIPLE OF INVESTMENT	3	3											3	3					
		INTERNATIONAL FINANCIAL MANAGEMENT	3	3													3	3			
	Intership	JOB SHADOWING I	1	-													1	-			Internship 36hrs
		SUMMER INTERNSHIP I	2	-													2	-			Internship 160hrs
		SUMMER INTERNSHIP II	4	-													4	-			Internship 320hrs
		SEMESTER-BASED OFF-CAMPUS INTERNSHIP I	9	-													9		(9)	-	Internship 4.5months/720hrs
		SEMESTER-BASED OFF-CAMPUS INTERNSHIP II	9	-															9	-	Internship 4.5months/720hrs
		SEMESTER-BASED OVERSEAS INTERNSHIP I	9	-													9		(9)	-	Internship 4.5months/720hrs
		SEMESTER-BASED OVERSEAS INTERNSHIP II	9	-															-	9	Internship 4.5months/720hrs

% Graduation Total Credits are 128 Credits: university cores 52 Credits + College Cores 3 Credits + Department Cores 46 Credits + Department elective Minimum of 21 credits + General Electives 6 Credits .

*Certificate regulation for graduation : 1.Level B ERP Planner, or 2.TOEIC 816 & ERP-Distribution Module, or 3.Certificate of Achievement for International Trade Certification Examination, or 4.TOEIC 879.

1. The 27 elective credits include maximun of 27 credits from department elective courses.

2. The elective credits include the maximun of 12 credits from Campus (Micro) Course Program.

Students who fulfilled the requirement of any Campus (Micro) Course Program after enrolling will also received a certicicate of the program.

3. The credits earned from EMI courses except the courses from Department of CA can waive the Department Electives. The maximum credits open for waiver are 20.

%Please apply for the self-directed learning course in accordance with the "Implementation Guidelines for Self-Learning Courses of Wenzao Ursuline University of Languages".

% Students participating in any internship elective courses may apply for exemption from "Job Shadowing". The credits for internship courses must not exceed 9 credits.

%Students select "Semester-based Internship(1)" or "Semester-based overseas internship I" must apply for approval by departmental committee in advance.
%"Semester-based Internship(1)" or "Semester-based overseas internship I" course is only available for senior students; junior students apply for overseas professional internships may be examined individually.

XStudents have to pass the Language Proficiency Test standards required.

XStudents are required to satisfied other graduation requirements of the school.

★For the required general education courses, must choose one course each from Society, law, and Politics group, Nature and Aesthetics group, Science and Popular Scientific Education group and Advance general education.

 \bigstar The exact list of general education course to be offered is subject to the arrangement of the General Education Center's course catalog of the academic year. Prior to graduation, please check whether you have fulfilled the course requirement for each group.

* These elective courses listed are for reference only, please refer to the latest list on each department website every year to make sure the courses are available.

★ The elective courses offered by each department are department electives for students in that department. While for students from different departments, those courses only count as general elective courses. (Different in credit)

★ Should there be any changes in the course schedule of the department, please refer to the newest version.