Curriculum of the Department of International Business Administration

for 2021 students

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				Credits and Hours Freshman Sophomore Junior S									C								
Category		Course Title		To									Б					Senior Fall Spring			l
				otal	F	all	Spi	ring	F	all	Spring		Fall		Spring		Fall		Spring		Remarks
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			Total Credits	Total Hours	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	
		EDEGIN (AN ENGLIGH															-				
		FRESHMAN ENGLISH	8	8	4	4	4	4	4	4	4	4									
		SOPHOMORE ENGLISH	8	8					4	4	4	4	4	4	1	4					
		JUNIOR ENGLISH HUMAN DEVELOPMENT: INTRODUCTION TO UNIVERSITY STUDIES (I)	<u>8</u>	1	1	1							4	4	4	4					
		HUMAN DEVELOPMENT: INTRODUCTION TO UNIVERSITY STUDIES (II)	1	1	1	1	1	1													
		CLOUD TECHNOLOGY AND BUSINESS APPLICATION	2	2	2	2	(2)	(2)													1 st or 2 nd semester
		COMPUTATIONAL THINKING AND COMPUTER PROGRAMMING	2	2	(2)	(2)	2	2													1 st or 2 nd semester
		WORLD CIVILIZATION HISTORY	2	2	2	2	(2)		(2)	(2)	(2)	(2)									1 01 2 Semester
		LOGICAL SPECULATION	2	2	(2)	(2)	2	2	(2)		(2)										
	ersity	Society, law, and Politics	2	2	2	2	(2)	(2)	(2)		(2)		(2)	(2)	(2)	(2)					
Co	ores	Nature and Aesthetics	2	2	(2)	(2)	2	2	(2)	(2)											
		Science and Popular Scientific Education	2	2	(2)			(2)	2	2		(2)			(2)						
		Advance courses and courses on studying Trans-district issues	2	2				,					2	2		(2)					
		PHYSICAL EDUCATION	0	4	0	2	0	2							()	,					
		CONTEMPORARY CHINESE LITERATURE I	2	2	2	2	(2)	(2)													1 st or 2 nd semester
		CONTEMPORARY CHINESE LITERATURE II	2	2	(2)	(2)		2													1 st or 2 nd semester
		SELECTED READINGS OF CLASSICAL CHINESE LITERATURE	2	2					2	2											
		THE APPLICATION AND ITS SKILL OF CHINESE LANGUAGE	2	2							2	2									
		TOTAL	50		13	15	13	15	8	8	6	6	6	6	4	4					
	lege	CREATIVITY AND INNOVATION	3	3													3	3			
Co	res	TOTAL	3	3													3	3			
	Business/ Management Foundation Course	ECONOMICS I	3	3	3	3															
		ECONOMICS II	3	3		_	3	3													
		ACCOUNTING (I)	3	3	3	3															
		ACCOUNTING (II)	3	3			3	3													
		MANAGEMENT	3	3	3	3				2											
		STATISTICS I	3	3					3	3	2										
		STATISTICS II	3	3					2	2	3	3									
L .		BUSINESS LAW INTROD. TO INTER. BUSINESS MANAGEMENT	3	3			3	3	3	3											
Departmental Cores	Business/ Management Professional Course	INTERNATIONAL MARKETING MANAGEMENT	3	3			3	3	3	3											
		FINANCIAL MANAGEMENT	3	3					3	3			3	3							
		INTERNATIONAL HUMAN RESOURCE MANAGEMENT	3	3							3	3	3	3							
		BUSINESS STRATEGIES FOR INTERNATIONAL ENTERPRISES	3	3							3						3	3			
		GLOBAL LOGISTICS MANAGEMENT	3	3									3	3							
		CORPORATE AND SOCIAL RESPONSIBILITY	2	2											2	2					
	- ·	UNDERGRADUATE THESIS(I)	1	1											1	1					
	Thesis	UNDERGRADUATE THESIS(II)	1	1													1	1			
		TOTAL	46	46	9	9	9	9	9	9	6	6	6	6	3	3	4	4			
		COST AND MANAGEMENT ACCOUNTING	3	3					3	3											
	Operation/ Management Category	BUSINESS MATHEMATICS	3	3					3	3											
		ANALYSIS OF FINANCIAL STATEMANTS	3	3							3	3									
		CORPORATE GOVERNANCE	3	3									3	3							
		ENTERPRISE AND GOVERNMENT	3	3									3	3							
		ENTERPRISE RESOURCE PLANNING	3	3									3	3							
		BUSINESS SIMULATION	3	3											3	3					
		PURCHASING AND SUPPLY MANAGEMENT	3	3											3	3					
		CASE STUDIES OF INTERNATIONAL BUSINESS	3	3													3	3			
		CROSS-CULTURAL COMMUNICATION	3	3													3	3			
		INNOVATION AND ENTREPRENEURSHIP	1	1															1	1	
	Human Resource Management Category	INTERNATIONAL BUSINESS MERGERS & ACQUISITIONS ODC AND A THOMAL DELLANDOR	3	3					2	2									3	3	
		ORGANIZATIONAL BEHAVIOR	3	3					3	3	2	2									
		LEADERSHIP AND COMMUNICATION OF ORGANIZATION	3	3							3	3	2	2							
		INTERNATIONAL HUMAN RESOURCE DEVELOPMENT TALENT DEVELOPMENT MANAGEMENT SYSTEM	3	3									3	3							
		LABOUR CONDITIONS AND REGULATIONS	3	3									3	3	3	3					
Department	Marketing Category	CONSUMER BEHAVIOR	3	3					3	3					3	3					
Electives		INTERNATIONAL MARKETING PLANNING	3	3					J	3	3	3									
		INTERNATIONAL LOGISTICS MANAGEMENT	3	3							3	3	3	3							Whole-English instruction
		SERVICES MARKETING	3	3									3	3							gnon monaction
		INTERNET MARKETING	3	3										-	3	3					
		INTERNATIONAL TRADE PRACTICES	3	3					3	3											
	<u> </u>	INTRODUCTION TO THE FINANCIAL MARKET	3	3					3	3											
•	International																				

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for 2021 students

Category			Credits and Hours																		
		Course Title		ت ا	Freshman			ı	Sophomore			Junior				Senior					
				Total	I	Fall	Sp	ring	F	all	Spr	ing	F	all	Spi	ring	F	all	Spi	ing	Remarks
		Course Title	Total Credits	d Hours	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Remarks
	Economic and	INTERNATIONAL FINANCE AND FOREIGN EXCHANGE	3	3							3	3									
	Trade Category	INTERNATION SPECIAL TOPICS IN BUSINESS AND ECONOMIC	3	3									3	3							
		THE PRINCIPLE OF INVESTMENT	3	3											3	3					
		INTERNATIONAL FINANCIAL MANAGEMENT	3	3													3	3			
	Intership	JOB SHADOWING I	1	-													1	-			Internship 36hrs
		SUMMER INTERNSHIP I	2	-													2	-			Internship 160hrs
		SUMMER INTERNSHIP II	4	-													4	-			Internship 320hrs
		SEMESTER-BASED OFF-CAMPUS INTERNSHIP I	9	-													9		(9)	-	Internship 4.5months
		SEMESTER-BASED OFF-CAMPUS INTERNSHIP II	9	-															9	-	Internship 4.5months
		SEMESTER-BASED OVERSEAS INTERNSHIP I	9	-													9		(9)	-	Internship 4.5months
		SEMESTER-BASED OVERSEAS INTERNSHIP II	9	-															-	9	Internship 4.5months

**Graduation Total Credits are 128 Credits: School Compulsory 50 Credits + College Compulsory 3 Credits + Department Compulsory 46 Credits + Department elective 17 Credits + General Electives 12 Credits .

**Certificate regulation for graduation: 1.Level B ERP Planner, or 2.TOEIC 816 & ERP-Distribution Module, or 3.Certificate of Achievement for International Trade Certification Examination, or 4.TOEIC 879.

- 1. The 29 elective credits include maximun of 29 credits from department elective courses.
- The elective credits include the maximun of 12 credits from Campus (Micro) Course Program.
 Students who fulfilled the requirement of any Campus (Micro) Course Program after enrolling will also received a certicicate of the program.
- 3. The credits earned from EMI courses except the courses from Department of IBA can waive the Department Electives. The maximum credits open for waiver are 20.
- **Mease apply for the self-directed learning course in accordance with the "Implementation Guidelines for Self-Learning Courses of Wenzao Ursuline University of Languages".
- *The credits for internship courses must not exceed 9 credits.
- **Students select "Semester-based Internship(1)" or "Semester-based overseas internship I" must apply for approval by departmental committee in advance.
- **Semester-based Internship(1)" or "Semester-based overseas internship I" course is only available for senior students; junior students apply for overseas professional internships may be examined individually.
- XStudents have to pass the Language Proficiency Test standards required.
- *Students are required to satisfied other graduation requirements of the school.
- ★For the required general education courses, must choose one course each from Society, law, and Politics group, Nature and Aesthetics group, Science and Popular Scientific Education group and Advance general education.
- ★ The exact list of general education course to be offered is subject to the arrangement of the General Education Center's course catalog of the academic year. Prior to graduation, please check whether you have fulfilled the course requirement for each group.
- ★These elective courses listed are for reference only, please refer to the latest list on each department website every year to make sure the courses are available.
- ★ The elective courses offered by each department are department electives for students in that department. While for students from different departments, those courses only count as general elective courses. (Different in credit)
- ★Should there be any changes in the course schedule of the department, please refer to the newest version.