Curriculum of the Department of International Business Administration

for 2025 students

												for 2025 students
					С	redit						
			Fresl	hman	Sophomore		Junior		Se	nior		
Category	Course Title											
ıteç					m		m		m		m	Remarks
g			total	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	
<			_	=	ji.	<u>=</u>	ji.	<u>=</u>	ji.	<u>=</u>	ji.	
					<u>u</u>		<u>u</u>		<u>u</u>		<u>u</u>	
		SHMAN ENGLISH	8	4	4							
	SOPHOMORE ENGLISH					4	4					
	JUNIOR ENGLISH							2	2			
	HUMAN	DEVELOPMENT: INTRODUCTION TO UNIVERSITY STUDIES (I)	1	1								
	HUMAN	HUMAN DEVELOPMENT: INTRODUCTION TO UNIVERSITY STUDIES (II)			1							
	CLOUD TECHNOLOGY AND INTELLIGENT COMMERCE APPLICATIONS			2	(2)							1st or 2nd semester
_	AI THINKING AND PROGRAMMING DESIGNS			(2)	2							1st or 2nd semester
l ni	Ge	HUMANITIES AND ARTS	2	2	(2)	(2)	(2)	(2)	(2)			1st to 3rd grade, first or second semester
ér	nera	ENVIRONMENT AND SUSTAINABILITY	2	(2)	2	(2)	(2)	(2)	(2)			1st to 3rd grade, first or second semester
Sit	Edu	NATURE AND SCIENCE	2	2	(2)	(2)	(2)	(2)	(2)			1st to 3rd grade, first or second semester
) C	catio	SOCIETY, LAW, AND POLITICS	2	(2)	2	(2)	(2)	(2)	(2)			1st to 3rd grade, first or second semester
University Cores	General Education Course	ADVANCE COURSES AND COURSES ON STUDYING TRANS-DISTRICT ISSUES	2	` '		,	. 7	2	(2)			1st or 2nd semester
Š	urse	CHOOSE ONE FROM ABOVE	2					(2)	2			1st or 2nd semester
	PHYS	SICAL EDUCATION I	2	2				(-)	_			optional physical education
		SICAL EDUCATION II	2		2							optional physical education
		ED READINGS OF PAST AND PRESENT WORKPLACE LITERACY EXAMPLES	2	2								optional physical caddation
		AL TEXT STORYTELLING SKILLS	2		2							
		ER OF THE WORKPLACE LITERACY				2	(2)					1st sv Ond samestar
			2	45	45	2	(2)	4	4			1st or 2nd semester
	TOTA		48	15	15	6	4	4	4	2		
College Cores		ATIVITY AND INNOVATION	3							3		
» Б	TOTA		3	2						3		
		ECONOMICS I	3	3	_							
	Business/Management Foundation Course Business/ Management Professional Course	ECONOMICS II	3		3							
		ACCOUNTING (I)	3	3	_							
		ACCOUNTING (II)	3		3							
		MANAGEMENT	3	3		_						
D		STATISTICS I	3			3						
Departn		STATISTICS II	3				3					
		BUSINESS LAW	3			3						
		INTROD. TO INTER. BUSINESS MANAGEMENT	3		3							
वि		INTERNATIONAL MARKETING MANAGEMENT	3			3						
Ω Ω	essi	FINANCIAL MANAGEMENT	3					3				
ental Cores	Ma	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	3				3					
Ň	nag	BUSINESS STRATEGIES FOR INTERNATIONAL ENTERPRISES	3							3		
	eme	GLOBAL LOGISTICS MANAGEMENT	3					3				
	int	CORPORATE AND SOCIAL RESPONSIBILITY	2						2			
	Ţ	UNDERGRADUATE THESIS (I)	1						1			
	Thesis	UNDERGRADUATE THESIS (II)	1							1		
	TOTA	()	46	9	9	9	6	6	3	4		
		COST AND MANAGEMENT ACCOUNTING	3	_		3						
	Operation/ Management Category	BUSINESS MATHEMATICS	3			3						
		ANALYSIS OF FINANCIAL STATEMANTS	3				3					
		CORPORATE GOVERNANCE	3					3				
		ENTERPRISE AND GOVERNMENT	3					3				
		ENTERPRISE RESOURCE PLANNING	3					J	3			
		BUSINESS SIMULATION	3						3			
1												
1		PURCHASING AND SUPPLY MANAGEMENT	3						3	2		
	ory	CASE STUDIES OF INTERNATIONAL BUSINESS	3							3		
		CROSS-CULTURAL COMMUNICATION	3							3		
		INNOVATION AND ENTREPRENEURSHIP	1								1	Micro course
I		INTERNATIONAL BUSINESS MERGERS & ACQUISITIONS	3								3	

Curriculum of the Department of International Business Administration

for 2025 students

	Credite and Haura											for 2025 students
				Credits and Hours								4
	Course Title			Fres	hman	Soph	omore	Junior		Senior		
Category				Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Remarks
	- I	ORGANIZATIONAL BEHAVIOR	3			3						
o o	Mana Cat	LEADERSHIP AND COMMUNICATION OF ORGANIZATION	3				3					
ер	Management Category	INTERNATIONAL HUMAN RESOURCE DEVELOPMENT	3					3				
l artr	gement legory	TALENT DEVELOPMENT MANAGEMENT SYSTEM	3					3				
ner	t t	LABOUR CONDITIONS AND REGULATIONS	3						3			
ital	Marketing Category	CONSUMER BEHAVIOR	3			3						
Ш		INTERNATIONAL MARKETING PLANNING	3				3					
Departmental Electives		INTERNATIONAL LOGISTICS MANAGEMENT	3					3				
		SERVICES MARKETING	3					3				
S		INTERNET MARKETING	3						3			
	Ecc	INTERNATIONAL TRADE PRACTICES	3			3						
	Onor	INTRODUCTION TO THE FINANCIAL MARKET	3			3						
	International Economic and Trade Category	INTERNATIONAL FINANCE AND FOREIGN EXCHANGE	3				3					
	and Jory		3					3				
	Trac	THE FININGIFEE OF INVESTIGENT	3						3			
	ë	INTERNATIONAL FINANCIAL MANAGEMENT	3							3		
		JOB SHADOWING I	1							1		Internship 36hrs
		SUMMER INTERNSHIP I	2							2		Internship 160hrs
	Inte	SUMMER INTERNSHIP II	4							4		Internship 320hrs
	Intership	SEMESTER-BASED OFF-CAMPUS INTERNSHIP I	9							9	(9)	Internship 4.5months/720hrs
	₽.	SEMESTER-BASED OFF-CAMPUS INTERNSHIP II	9								9	Internship 4.5months/720hrs
		SEMESTER-BASED OVERSEAS INTERNSHIP I	9							9	(9)	Internship 4.5months/720hrs
		SEMESTER-BASED OVERSEAS INTERNSHIP II	9								-	Internship 4.5months/720hrs

*The total graduation requirement is 128 credits, including 48 credits of university core required courses, 3 credits of college core required courses, 46 credits of department required courses, 21 credits of department electives, and 10 credits of general electives (including 4 credits of EMI courses).

Definition and Regulations of General Elective Courses:

General elective courses refer to elective courses offered by various colleges, departments, and centers of the university. During the course of study, students must complete at least 10 credits of general elective courses, including a minimum of 4 credits from EMI (English as a Medium of Instruction) courses.

- ※EMI courses offered by this department, the university, or other domestic and international higher education institutions recognized by the Ministry of Education may be counted as professional electives for this department, with a maximum limit of 20 credits.
- ※A total of 27 credits is required, including 21 credits of department-designated electives and 6 credits of general electives, as explained below:
- 1. Students may take up to 27 credits of elective courses offered by this department.
- 2. Students may take courses outside the department that are listed in the university's announced list of (Micro) Credit Programs. Up to 12 credits from these courses may be counted toward department-designated electives. Students who apply within the designated timeframe and complete all required credits in accordance with the "Guidelines for Establishing and Pursuing Concentrations" will be awarded a (Micro) Credit Program Certificate.
- 3. Students may also take EMI courses offered by other departments, domestic institutions, or international institutions recognized by the Ministry of Education. A maximum of 20 credits from such courses may be counted toward department-designated electives.
- ※Please apply for the self-directed learning course in accordance with the "Implementation Guidelines for Self-Learning Courses of Wenzao Ursuline University of Languages".

Curriculum of the Department of International Business Administration

for 2025 students

		Credits and Hours									
			Freshman		Sophomore		Junior		Se	nior	
Category	Course Title	total	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Remarks

- *Students participating in any internship elective courses may apply for exemption from "Job Shadowing". The credits for internship courses must not exceed 9 credits.
- * "Semester-based Internship(1)" or "Semester-based overseas internship I" course is only available for senior students; junior students apply for overseas professional internships may be examined individually.
- *Students have to pass the Language Proficiency Test standards required.
- *Students are required to satisfied other graduation requirements of the school.
- ★For the general education courses, must choose one course each from HUMANITIES AND ARTS, ENVIRONMENT AND SUSTAINABILITY, NATURE AND SCIENCE, SOCIETY, LAW, AND POLITICS and ADVANCE COURSES AND COURSES ON STUDYING TRANS-DISTRICT ISSUES and an additional course from any one of the groups, totaling 12 credits. Please make sure all required courses are completed before graduation.
- ★The exact list of general education course to be offered is subject to the arrangement of the General Education Center's course catalog of the academic year
- ★These elective courses listed are for reference only, please refer to the latest list on each department website every year to make sure the courses are available.
- ★The elective courses offered by each department are department electives for students in that department. While for students from different departments, those courses only count as general elective courses. (Different in credit)
- ★Should there be any changes in the course schedule of the department, please refer to the newest version.