Curriculum of the Department of International Business Administration

for 2024 students

| Category Course Title | Tot | | | г : | | | | Cred | | na H | ours | | | | | | | | ų <u> </u> |
|---|---------------|-------------|---|-------|--------|------|--------------|------|--------|------|-------------|------|--------|-----------|--------------------|------|--------|------|---|
| Category Course Title | Tot | | Credits and Hours Freshman Sophomore Junior Senior | | | | | | | | | | | | 4 | | | | |
| Category Course Title | | Го | | rres. | | ring | Soph Fall | | Spring | | Jun Fall | | Spring | | Senior Fall Spi | | | ring | |
| | al | Total Hours | Г | 411 | | ıng | | all | _ | mg | | 111 | Spi | mg | | 411 | | Img | Remaks |
| | Total Credits | Ho | Credit | Hour | Credit | Hour | Credit | Hour | Credit | Hour | Credit | Hour | Credit | Hour | Credit | Hour | Credit | HC | |
| | dits | urs | dit | ůr | dit | ŭr | dit | ůr | dit | ın | dit | ur | dit | Ĭ | dit | ŭr | dit | Hour | |
| FRESHMAN ENGLISH | 8 | 8 | 4 | 4 | 4 | 4 | | | | | | | | | | | | | |
| SOPHOMORE ENGLISH | | 8 | | 7 | | | 4 | 4 | 4 | 4 | | | | | | | | | |
| JUNIOR ENGLISH | 8 | 8 | | | | | ' | | • | • | 4 | 4 | 4 | 4 | | | | | |
| HUMAN DEVELOPMENT: INTRODUCTION TO UNIVERSITY | | 1 | 1 | 1 | | | | | | | • | • | • | | | | | | |
| HUMAN DEVELOPMENT: INTRODUCTION TO UNIVERSITY | | 1 | - | - | 1 | 1 | | | | | | | | | | | | | |
| CLOUD TECHNOLOGY AND BUSINESS APP | | 2 | 2 | 2 | (2) | (2) | | | | | | | | | | | | | 1 st or 2 nd semester |
| COMPUTATIONAL THINKING AND COMPUTER PROC | | 2 | (2) | (2) | 2 | 2 | | | | | | | | | | | | | 1 st or 2 nd semester |
| WORLD CIVILIZATION HIS | | 2 | 2 | 2 | (2) | (2) | (2) | (2) | (2) | (2) | | | | | | | | | 1 Of 2 Semester |
| LOGICAL SPECULATIO | | 2 | (2) | (2) | 2 | 2 | (2) | (2) | | (2) | | | | | | | | | |
| University Society law and Politics | 2 | 2 | 2 | 2 | (2) | (2) | (2) | (2) | | (2) | (2) | (2) | (2) | (2) | | | | | |
| Cores Nature and Aesthetics | 2 | 2 | (2) | (2) | 2 | 2 | (2) | (2) | (2) | (2) | (2) | (2) | (2) | (2) | | | | | |
| Science and Popular Scientific Edu | ucation 2 | 2 | (2) | (2) | (2) | (2) | 2 | 2 | (2) | (2) | (2) | (2) | (2) | (2) | | | | | |
| Advance courses and courses on studying Trans-dis | | 2 | | . , | | | | | | | 2 | 2 | (2) | (2) | | | | | |
| PHYSICAL EDUCATION | | 2 | 2 | 2 | | | | | | | | | . , | <i>、,</i> | | | | | optional physical education |
| PHYSICAL EDUCATION | | 2 | | | 2 | 2 | | | | | | | | | | | | | optional physical education |
| SELECTED READINGS OF PAST AND PRESENT WORKPLACE LITERACY | | 2 | 2 | 2 | | | | | | | | | | | | | | | |
| DIGITAL TEXT STORYTELLING | SKILLS 2 | 2 | | | 2 | 2 | | | | | | | | | | | | | |
| POWER OF THE WORKPLACE LIT | ERACY 2 | 2 | | | | | 2 | 2 | (2) | (2) | | | | | | | | | 1 st or 2 nd semester |
| TOTAL | 52 | | 15 | 15 | 15 | 15 | 8 | 8 | 4 | 4 | 6 | 6 | 4 | 4 | | | | | |
| College CREATIVITY AND INNOVA | ATION 3 | 3 | | | | | | | | | | | | | 3 | 3 | | | |
| Cores TOTAL | 3 | 3 | | | | | | | | | | | | | 3 | 3 | | | |
| ECONOMICS I | 3 | 3 | 3 | 3 | | | | | | | | | | | | | | | |
| ECONOMICS II | 3 | 3 | | | 3 | 3 | | | | | | | | | | | | | |
| ACCOUNTING (I) | 3 | 3 | 3 | 3 | | | | | | | | | | | | | | | |
| Business/ Management ACCOUNTING (II) | 3 | 3 | | | 3 | 3 | | | | | | | | | | | | | |
| Foundation MANAGEMENT | 3 | 3 | 3 | 3 | | | | | | | | | | | | | | | |
| Course STATISTICS I | 3 | 3 | | | | | 3 | 3 | | | | | | | | | | | |
| STATISTICS II | 3 | 3 | | | | | | | 3 | 3 | | | | | | | | | |
| BUSINESS LAW | 3 | 3 | | | | | 3 | 3 | | | | | | | | | | | |
| Departmental INTROD. TO INTER. BUSINESS MANAGE | GEMENT 3 | 3 | | | 3 | 3 | | | | | | | | | | | | | |
| Cores INTERNATIONAL MARKETING MANA | GEMENT 3 | 3 | | | | | 3 | 3 | | | | | | | | | | | |
| Business/ FINANCIAL MANAGEM | IENT 3 | 3 | | | | | | | | | 3 | 3 | | | | | | | |
| Management Professional INTERNATIONAL HUMAN RESOURCE MANA | AGEMENT 3 | 3 | | | | | | | 3 | 3 | | | | | | | | | |
| Course BUSINESS STRATEGIES FOR INTERNATIONAL EN | TERPRISES 3 | 3 | | | | | | | | | | | | | 3 | 3 | | | |
| GLOBAL LOGISTICS MANAGE | EMENT 3 | 3 | | | | | | | | | 3 | 3 | | | | | | | |
| CORPORATE AND SOCIAL RESPONS | IBILITY 2 | 2 | | | | | | | | | | | 2 | 2 | | | | | |
| Thesis UNDERGRADUATE THE | SIS (I) 1 | 1 | | | | | | | | | | | 1 | 1 | | | | | |
| UNDERGRADUATE THES | IS (II) 1 | 1 | | | | | | | | | | | | | 1 | 1 | | | |
| TOTAL | 46 | 46 | 9 | 9 | 9 | 9 | 9 | 9 | 6 | 6 | 6 | 6 | 3 | 3 | 4 | 4 | | | |
| COST AND MANAGEMENT ACCOU | JNTING 3 | 3 | | | | | 3 | 3 | | | | | | | | | | | |
| BUSINESS MATHEMAT | ICS 3 | 3 | | | | | 3 | 3 | | | | | | | | | | | |
| ANALYSIS OF FINANCIAL STATE | MANTS 3 | 3 | | | | | | | 3 | 3 | | | | | | | | | |
| CORPORATE GOVERNA | ANCE 3 | 3 | | | | | | | | | 3 | 3 | | | | | | | |
| ENTERPRISE AND GOVERN | MENT 3 | 3 | | | | | | | | | 3 | 3 | | | | | | | |
| Operation/ Management ENTERPRISE RESOURCE PLAT | | 3 | | | | | | | | | | | 3 | 3 | | | | | |
| Category BUSINESS SIMULATION | | 3 | | | | | | | | | | | 3 | 3 | | | | | |
| PURCHASING AND SUPPLY MANAC | | 3 | | | | | | | | | | | 3 | 3 | | | | | |
| CASE STUDIES OF INTERNATIONAL B | USINESS 3 | 3 | | | | | | | | | | | | | 3 | 3 | | | |
| CROSS-CULTURAL COMMUNIC | CATION 3 | 3 | | | | | | | | | | | | | 3 | 3 | | | |
| INNOVATION AND ENTREPRENE | | 1 | | | | | | | | | | | | | | | 1 | 1 | |
| INTERNATIONAL BUSINESS MERGERS & ACQU | JISITIONS 3 | 3 | | | | | | | | | | | | | | | 3 | 3 | |
| ORGANIZATIONAL BEHA | | 3 | | | | | 3 | 3 | | | | | | | | | | | |
| Human Recourses | NIZATION 3 | 3 | | | | | | | 3 | 3 | | | | | | | | | |
| Resource Management INTERNATIONAL HUMAN RESOURCE DEVEL | - | 3 | | | | | | | | | 3 | 3 | | | | | | | |
| Category TALENT DEVELOPMENT MANAGEMENT | | 3 | | | | | | | | | 3 | 3 | | | | | | | |
| LABOUR CONDITIONS AND REGUL | | 3 | | | | | | | | | | | 3 | 3 | | | | | |
| Department Electives CONSUMER BEHAVIOR | | 3 | | | | | 3 | 3 | | | | | | | | | | | |
| Marketing PLA | | 3 | | | | | | | 3 | 3 | | | | | | | | | |
| Category INTERNATIONAL LOGISTICS MANAC | | 3 | | | | | | | | | 3 | 3 | | | | | | | Whole-English instruction |
| SERVICES MARKETING | | 3 | | | | | | | | | 3 | 3 | | | | | | | |
| INTERNET MARKETING | | 3 | | | | | | | | | | | 3 | 3 | | | | | |
| INTERNATIONAL TRADE PRAC | | 3 | | | | | 3 | 3 | | | | | | | | | | | |
| International International | MARKET 3 | 3 | | | | | 3 | 3 | | | | | | | | | | | |

Curriculum of the Department of International Business Administration

for 2024 students

| Category | | Course Title | Credits and Hours | | | | | | | | | | | | | | | | | | |
|----------|--------------|---|-------------------|-------------|--------|------|--------|------|-----------|------|--------|--------|--------|------|--------|------|--------|------|--------|------|-----------------------------|
| | | | Total Credits | J | | Fres | nman | | Sophomore | | | Junior | | | Senior | | | | | | |
| | | | | Total Hours | Fall | | Spring | | Fall | | Spring | | Fall | | Spring | | Fall | | Spring | | Remaks |
| | | | | | Credit | Hour | Credit | Hour | Credit | Hour | Credit | Hour | Credit | Hour | Credit | Hour | Credit | Hour | Credit | Hour | Keniaks |
| | Economic and | INTERNATIONAL FINANCE AND FOREIGN EXCHANGE | 3 | 3 | | | | | | | 3 | 3 | | | | | | | | | |
| | Category | INTERNATION SPECIAL TOPICS IN BUSINESS AND ECONOMIC | 3 | 3 | | | | | | | | | 3 | 3 | | | | | | | |
| | | THE PRINCIPLE OF INVESTMENT | 3 | 3 | | | | | | | | | | | 3 | 3 | | | | | |
| | | INTERNATIONAL FINANCIAL MANAGEMENT | 3 | 3 | | | | | | | | | | | | | 3 | 3 | | | |
| | Intership | JOB SHADOWING I | 1 | - | | | | | | | | | | | | | 1 | - | | | Internship 36hrs |
| | | SUMMER INTERNSHIP I | 2 | - | | | | | | | | | | | | | 2 | - | | | Internship 160hrs |
| | | SUMMER INTERNSHIP II | 4 | - | | | | | | | | | | | | | 4 | - | | | Internship 320hrs |
| | | SEMESTER-BASED OFF-CAMPUS INTERNSHIP I | 9 | - | | | | | | | | | | | | | 9 | | (9) | - | Internship 4.5months/720hrs |
| | | SEMESTER-BASED OFF-CAMPUS INTERNSHIP II | 9 | - | | | | | | | | | | | | | | | 9 | - | Internship 4.5months/720hrs |
| | | SEMESTER-BASED OVERSEAS INTERNSHIP I | 9 | - | | | | | | | | | | | | | 9 | | (9) | 1 | Internship 4.5months/720hrs |
| | | SEMESTER-BASED OVERSEAS INTERNSHIP II | 9 | - | | | | | | | | | | | | | | | - | 9 | Internship 4.5months/720hrs |

**Graduation Total Credits are 128 Credits: university cores 52 Credits + College Cores 3 Credits + Department Cores 46 Credits + Department elective Minimum of 21 credits + General Electives 6 Credits .

**Certificate regulation for graduation: 1. TOEIC score of 800 or above, or 2.A.P.S. Basic Procurement Certification, or 3. New Media Marketing Manager Certification, or 4. TBSA Advanced Marketing Planning Certification, or 5. ERP Planner or ERP Software Application Certification, or 6. International Trade Examination Certification, or 7. Bank Internal Control and Internal Audit Certification, or 8. Basic Corporate Internal Control Certification, or 9. Basic Corporate Governance Certification, or 10. Comprehensive Basic HR Management Certification.

- 1. The 27 elective credits include maximun of 27 credits from department elective courses.
- The elective credits include the maximun of 12 credits from Campus (Micro) Course Program.
 Students who fulfilled the requirement of any Campus (Micro) Course Program after enrolling will also received a certicicate of the program.
- 3. The credits earned from EMI courses except the courses from Department of CA can waive the Department Electives. The maximum credits open for waiver are 20.
- **Please apply for the self-directed learning course in accordance with the "Implementation Guidelines for Self-Learning Courses of Wenzao Ursuline University of Languages".
- **Students participating in any internship elective courses may apply for exemption from "Job Shadowing". The credits for internship courses must not exceed 9 credits
- **Students select "Semester-based Internship(1)" or "Semester-based overseas internship I" must apply for approval by departmental committee in advance.
- **Semester-based Internship(1)" or "Semester-based overseas internship I" course is only available for senior students; junior students apply for overseas professional internships may be examined individually.
- *Students have to pass the Language Proficiency Test standards required.
- XStudents are required to satisfied other graduation requirements of the school.
- ★ For the required general education courses, must choose one course each from Society, law, and Politics group, Nature and Aesthetics group, Science and Popular Scientific Education group and Advance general education.
- ★ The exact list of general education course to be offered is subject to the arrangement of the General Education Center's course catalog of the academic year. Prior to graduation, please check whether you have fulfilled the course requirement for each group.
- ★These elective courses listed are for reference only, please refer to the latest list on each department website every year to make sure the courses are available.
- ★ The elective courses offered by each department are department electives for students in that department. While for students from different departments, those courses only count as general elective courses. (Different in credit)
- ★ Should there be any changes in the course schedule of the department, please refer to the newest version.