

Curriculum of the Department of International Business Administration

for 2023 students

Category	Course Title	Credits and Hours																Remarks			
		Total Credits	Total Hours	Freshman				Sophomore				Junior				Senior					
				Fall		Spring		Fall		Spring		Fall		Spring		Fall			Spring		
				Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour		Credit	Hour	
University Cores	FRESHMAN ENGLISH	8	8	4	4	4	4														
	SOPHOMORE ENGLISH	8	8					4	4	4	4										
	JUNIOR ENGLISH	8	8									4	4	4	4						
	HUMAN DEVELOPMENT: INTRODUCTION TO UNIVERSITY STUDIES (I)	1	1	1	1																
	HUMAN DEVELOPMENT: INTRODUCTION TO UNIVERSITY STUDIES (II)	1	1			1	1														
	CLOUD TECHNOLOGY AND BUSINESS APPLICATION	2	2	2	2	(2)	(2)													1 st or 2 nd semester	
	COMPUTATIONAL THINKING AND COMPUTER PROGRAMMING	2	2	(2)	(2)	2	2													1 st or 2 nd semester	
	WORLD CIVILIZATION HISTORY	2	2	2	2	(2)	(2)	(2)	(2)	(2)	(2)										
	LOGICAL SPECULATION	2	2	(2)	(2)	2	2	(2)	(2)	(2)	(2)										
	Society, law, and Politics	2	2	2	2	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)							
	Nature and Aesthetics	2	2	(2)	(2)	2	2	(2)	(2)	(2)	(2)	(2)	(2)	(2)							
	Science and Popular Scientific Education	2	2	(2)	(2)	(2)	(2)	2	2	(2)	(2)	(2)	(2)	(2)	(2)						
	Advance courses and courses on studying Trans-district issues	2	2									2	2	(2)	(2)						
	PHYSICAL EDUCATION	4	4	2	2	2	2														
	SELECTED READINGS OF PAST AND PRESENT WORKPLACE LITERACY EXAMPLES	2	2	2	2																
	DIGITAL TEXT STORYTELLING SKILLS	2	2			2	2														
	POWER OF THE WORKPLACE LITERACY	2	2					2	2	(2)	(2)									1 st or 2 nd semester	
TOTAL	52	52	15	15	15	15	8	8	4	4	6	6	4	4							
College Cores	CREATIVITY AND INNOVATION	3	3													3	3				
	TOTAL	3	3													3	3				
Departmental Cores	Business/Management Foundation Course	ECONOMICS I	3	3	3	3															
		ECONOMICS II	3	3			3	3													
		ACCOUNTING (I)	3	3	3	3															
		ACCOUNTING (II)	3	3			3	3													
		MANAGEMENT	3	3	3	3															
		STATISTICS I	3	3					3	3											
		STATISTICS II	3	3							3	3									
	Business/Management Professional Course	BUSINESS LAW	3	3					3	3											
		INTROD. TO INTER. BUSINESS MANAGEMENT	3	3			3	3													
		INTERNATIONAL MARKETING MANAGEMENT	3	3					3	3											
		FINANCIAL MANAGEMENT	3	3								3	3								
		INTERNATIONAL HUMAN RESOURCE MANAGEMENT	3	3							3	3									
		BUSINESS STRATEGIES FOR INTERNATIONAL ENTERPRISES	3	3												3	3				
	Thesis	GLOBAL LOGISTICS MANAGEMENT	3	3								3	3								
		CORPORATE AND SOCIAL RESPONSIBILITY	2	2										2	2						
	UNDERGRADUATE THESIS (I)	1	1										1	1							
	UNDERGRADUATE THESIS (II)	1	1												1	1					
	TOTAL	46	46	9	9	9	9	9	9	6	6	6	6	3	3	4	4				
Department Electives	Operation/Management Category	COST AND MANAGEMENT ACCOUNTING	3	3					3	3											
		BUSINESS MATHEMATICS	3	3					3	3											
		ANALYSIS OF FINANCIAL STATEMENTS	3	3							3	3									
		CORPORATE GOVERNANCE	3	3									3	3							
		ENTERPRISE AND GOVERNMENT	3	3									3	3							
		ENTERPRISE RESOURCE PLANNING	3	3											3	3					
		BUSINESS SIMULATION	3	3											3	3					
		PURCHASING AND SUPPLY MANAGEMENT	3	3											3	3					
		CASE STUDIES OF INTERNATIONAL BUSINESS	3	3													3	3			
		CROSS-CULTURAL COMMUNICATION	3	3													3	3			
	Human Resource Management Category	INNOVATION AND ENTREPRENEURSHIP	1	1															1	1	
		INTERNATIONAL BUSINESS MERGERS & ACQUISITIONS	3	3															3	3	
		ORGANIZATIONAL BEHAVIOR	3	3					3	3											
		LEADERSHIP AND COMMUNICATION OF ORGANIZATION	3	3							3	3									
	Marketing Category	INTERNATIONAL HUMAN RESOURCE DEVELOPMENT	3	3								3	3								
		TALENT DEVELOPMENT MANAGEMENT SYSTEM	3	3								3	3								
		LABOUR CONDITIONS AND REGULATIONS	3	3										3	3						
		CONSUMER BEHAVIOR	3	3					3	3											
INTERNATIONAL MARKETING PLANNING		3	3							3	3										
International Economic and	INTERNATIONAL LOGISTICS MANAGEMENT	3	3									3	3							Whole-English instruction	
	SERVICES MARKETING	3	3									3	3								
	INTERNET MARKETING	3	3										3	3							

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				Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour		Credit	Hour				
Trade Category	INTERNATIONAL SPECIAL TOPICS IN BUSINESS AND ECONOMIC	3	3											3	3									
	THE PRINCIPLE OF INVESTMENT	3	3												3	3								
	INTERNATIONAL FINANCIAL MANAGEMENT	3	3																					
Internship	JOB SHADOWING I	1	-																	1	-		Internship 36hrs	
	SUMMER INTERNSHIP I	2	-																	2	-		Internship 160hrs	
	SUMMER INTERNSHIP II	4	-																	4	-		Internship 320hrs	
	SEMESTER-BASED OFF-CAMPUS INTERNSHIP I	9	-																	9	-	(9)	-	Internship 4.5months/720hrs
	SEMESTER-BASED OFF-CAMPUS INTERNSHIP II	9	-																	9	-	(9)	-	Internship 4.5months/720hrs
	SEMESTER-BASED OVERSEAS INTERNSHIP I	9	-																	9	-	(9)	-	Internship 4.5months/720hrs
	SEMESTER-BASED OVERSEAS INTERNSHIP II	9	-																	-	9	-	9	Internship 4.5months/720hrs

※ Graduation Total Credits are 131 Credits: university cores 52 Credits + College Cores 3 Credits + Department Cores 47 Credits + Department elective Minimum of 17 credits + General Electives 12 Credits .

※ Certificate regulation for graduation : 1. TOEIC score of 800 or above, or 2.A.P.S. Basic Procurement Certification, or 3. New Media Marketing Manager Certification, or 4. TBSA Advanced Marketing Planning Certification, or 5. ERP Planner or ERP Software Application Certification, or 6.International Trade Examination Certification, or 7. Bank Internal Control and Internal Audit Certification, or 8. Basic Corporate Internal Control Certification, or 9. Basic Corporate Governance Certification, or 10. Comprehensive Basic HR Management Certification.

1. The 29 elective credits include maximum of 29 credits from department elective courses.
2. The elective credits include the maximum of 12 credits from Campus (Micro) Course Program.
Students who fulfilled the requirement of any Campus (Micro) Course Program after enrolling will also received a certificate of the program.
3. The credits earned from EMI courses except the courses from Department of CA can waive the Department Electives. The maximum credits open for waiver are 20.

※ Please apply for the self-directed learning course in accordance with the "Implementation Guidelines for Self-Learning Courses of Wenzao Ursuline University of Languages".

※ Students participating in any internship elective courses may apply for exemption from "Job Shadowing". The credits for internship courses must not exceed 9 credits.

※ Students select "Semester-based Internship(1)" or "Semester-based overseas internship I" must apply for approval by departmental committee in advance.

※ "Semester-based Internship(1)" or "Semester-based overseas internship I" course is only available for senior students; junior students apply for overseas professional internships may be examined individually.

※ Students have to pass the Language Proficiency Test standards required.

※ Students are required to satisfied other graduation requirements of the school.

★ For the required general education courses, must choose one course each from Society, law, and Politics group, Nature and Aesthetics group, Science and Popular Scientific Education group and Advance general education.

★ The exact list of general education course to be offered is subject to the arrangement of the General Education Center's course catalog of the academic year. Prior to graduation, please check whether you have fulfilled the course requirement for each group.

★ These elective courses listed are for reference only, please refer to the latest list on each department website every year to make sure the courses are available.

★ The elective courses offered by each department are department electives for students in that department. While for students from different departments, those courses only count as general elective courses. (Different in credit)

★ Should there be any changes in the course schedule of the department, please refer to the newest version.