

課程介紹

學年度	學制	課程名稱	授課老師	開課年級	必/選修
111 - 1	日四技	財務管理	王立勳	三年級	必修
		跨文化溝通	謝馥蔓	四年級	選修
		組織領導與溝通	吳德華	二年級	選修

學年度	學制	課程名稱	授課老師	開課年級	必/選修
110 - 2	日四技	跨文化溝通	謝馥蔓	四年級	必修
		國際人力資源管理	謝馥蔓	二年級	必修
		國際經貿專題	吳德華	三年級	選修
		金融市場概論	王立勳	二年級	選修
	碩士班	倫理決策與領導	吳德華	二年級	必修
		創新與創業管理	楊惠娥 蔡振義 王立勳	一年級	必修
		國際文化交流實務	賴文儀 吳德華	二年級	選修
		策略管理與組織文化	蔡正飛	一年級	選修

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110 - 1	日四技	財務管理	王立勳	三年級	必修

Coursera Introduction

	Course Name	Website link	Hours	Credits	Fee
1	Introduction to Social Media Marketing	https://www.coursera.org/learn/social-media-marketing-introduction	15 hours	1	7 days free trial and pay \$49USD per month to continue learning.
2	Financial Markets	https://www.coursera.org/learn/financial-markets-global	33 hours	2	Free course. Certificates are available to an additional fee of US\$49.
3	Foundations of Project Management	https://www.coursera.org/learn/project-management-foundations	15 hours	1	7 days free trial and pay \$49USD per month to continue learning.
4	Project Initiation: Starting a Successful Project	https://www.coursera.org/learn/project-initiation-google	19 hours	1	7 days free trial and pay \$49USD per month to continue learning.
5	Project Planning: Putting It All Together	https://www.coursera.org/learn/project-planning-google	25 hours	1	7 days free trial and pay \$49USD per month to continue learning.
6	Project Execution: Running the Project	https://www.coursera.org/learn/project-execution-google	23 hours	1	7 days free trial and pay \$49USD per month to continue learning.
7	Agile Project Management	https://www.coursera.org/learn/agile-project-management	22 hours	1	7 days free trial and pay \$49USD per month to continue learning.

	Course Name	Website link	Hours	Credits	Fee
8	Capstone: Applying Project Management in the Real World	https://www.coursera.org/learn/applying-project-management	32 hours	2	7 days free trial and pay \$49USD per month to continue learning.
9	International Leadership and Organizational Behavior	https://www.coursera.org/learn/organizational-behavior	17 hours	1	Free course. Certificates are available to an additional fee of US\$49.
10	Preparing to Manage Human Resources	https://www.coursera.org/learn/managing-human-resources	18 hours	1	7 days free trial and pay \$49USD per month to continue learning.
11	Organisational behaviour: Know your people	https://www.coursera.org/learn/organisational-behaviour-know-your-people	19 hours	1	7 days free trial and pay \$49USD per month to continue learning.
12	The Art of the Job Interview	https://www.coursera.org/learn/art-of-job-interview	19 hours	1	Free course. Certificates are available to an additional fee of US\$49.
13	Diversity and Inclusion for HR Professionals	https://www.coursera.org/learn/diversity-and-inclusion-for-hr-professionals	16 hours	1	Free course. Certificates are available to an additional fee of US\$49.
14	Hiring Practices	https://www.coursera.org/learn/hiring-practices	15 hours	1	Free course. Certificates are available to an additional fee of US\$49.
15	Marketing Analytics	https://www.coursera.org/learn/uva-darden-market-analytics	16 hours	1	Free course. Certificates are available to an additional fee of US\$49.

	Course Name	Website link	Hours	Credits	Fee
16	Launch Your Online Business	https://www.coursera.org/learn/launch-online-business	16 hours	1	Free course. Certificates are available to an additional fee of US\$49.