

Curriculum of the Department of International Business Administration

for 2026 students

Category	Course Title		Credits and Hours								Remarks		
			total	Freshman		Sophomore		Junior		Senior			
				Fall	Spring	Fall	Spring	Fall	Spring	Fall		Spring	
University Cores	FRESHMAN ENGLISH		8	4	4								
	SOPHOMORE ENGLISH		8			4	4						
	JUNIOR ENGLISH		4					2	2				
	HUMAN DEVELOPMENT: INTRODUCTION TO UNIVERSITY STUDIES (I)		1	1									
	HUMAN DEVELOPMENT: INTRODUCTION TO UNIVERSITY STUDIES (II)		1		1								
	CLOUD TECHNOLOGY AND INTELLIGENT COMMERCE APPLICATIONS		2	2	(2)							1st or 2nd semester	
	AI THINKING AND PROGRAMMING DESIGNS		2	(2)	2							1st or 2nd semester	
	General Education Course	HUMANITIES AND ARTS		2	2	(2)	(2)	(2)	(2)				1st to 3rd grade, first or second semester
		ENVIRONMENT AND SUSTAINABILITY		2	(2)	2	(2)	(2)	(2)				1st to 3rd grade, first or second semester
		NATURE AND SCIENCE		2	2	(2)	(2)	(2)	(2)				1st to 3rd grade, first or second semester
		SOCIETY, LAW, AND POLITICS		2	(2)	2	(2)	(2)	(2)				1st to 3rd grade, first or second semester
		ADVANCE COURSES AND COURSES ON STUDYING TRANS-DISTRICT ISSUES		2					2	(2)			1st or 2nd semester
		CHOOSE ONE FROM ABOVE		2					(2)	2			1st or 2nd semester
	PHYSICAL EDUCATION I		2	2								optional physical education	
	PHYSICAL EDUCATION II		2		2							optional physical education	
	SELECTED READINGS OF PAST AND PRESENT WORKPLACE LITERACY EXAMPLES		2	2									
	DIGITAL TEXT STORYTELLING SKILLS		2		2								
POWER OF THE WORKPLACE LITERACY		2			2	(2)					1st or 2nd semester		
TOTAL		48	15	15	6	4	4	4					
College Cores	CREATIVITY AND INNOVATION		3							3			
	TOTAL		3							3			
Departmental Cores	Business/Management Foundation Course	ECONOMICS I		3	3								
		ECONOMICS II		3		3							
		ACCOUNTING (I)		3	3								
		ACCOUNTING (II)		3		3							
		MANAGEMENT		3	3								
		STATISTICS I		3			3						
		STATISTICS II		3				3					
		BUSINESS LAW		3			3						
	Business/ Management Professional Course	INTROD. TO INTER. BUSINESS MANAGEMENT		3		3							
		INTERNATIONAL MARKETING MANAGEMENT		3			3						
		FINANCIAL MANAGEMENT		3					3				
		INTERNATIONAL HUMAN RESOURCE MANAGEMENT		3				3					
		BUSINESS STRATEGIES FOR INTERNATIONAL ENTERPRISES		3						3			
		GLOBAL LOGISTICS MANAGEMENT		3					3				
		CORPORATE AND SOCIAL RESPONSIBILITY		2						2			
	Thesis	UNDERGRADUATE THESIS (I)		1						1			
		UNDERGRADUATE THESIS (II)		1							1		
TOTAL		46	9	9	9	6	6	3	4				
Operation/ Management Category	COST AND MANAGEMENT ACCOUNTING		3			3							
	BUSINESS MATHEMATICS		3			3							
	ANALYSIS OF FINANCIAL STATEMENTS		3				3						
	CORPORATE GOVERNANCE		3					3					
	ENTERPRISE AND GOVERNMENT		3					3					
	ENTERPRISE RESOURCE PLANNING		3						3				
	BUSINESS SIMULATION		3						3				
	PURCHASING AND SUPPLY MANAGEMENT		3						3				
	CASE STUDIES OF INTERNATIONAL BUSINESS		3							3			
	CROSS-CULTURAL COMMUNICATION		3							3			
	INNOVATION AND ENTREPRENEURSHIP		1								1	Micro course	
	INTERNATIONAL BUSINESS MERGERS & ACQUISITIONS		3								3		

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Departmental Electives	Human Resource Management Category	ORGANIZATIONAL BEHAVIOR	3			3							
		LEADERSHIP AND COMMUNICATION OF ORGANIZATION	3				3						
		INTERNATIONAL HUMAN RESOURCE DEVELOPMENT	3					3					
		TALENT DEVELOPMENT MANAGEMENT SYSTEM	3					3					
		LABOUR CONDITIONS AND REGULATIONS	3						3				
	Marketing Category	CONSUMER BEHAVIOR	3			3							
		INTERNATIONAL MARKETING PLANNING	3				3						
		INTERNATIONAL LOGISTICS MANAGEMENT	3					3					
		SERVICES MARKETING	3					3					
		INTERNET MARKETING	3						3				
	International Economic and Trade Category	INTERNATIONAL TRADE PRACTICES	3			3							
		INTRODUCTION TO THE FINANCIAL MARKET	3			3							
		INTERNATIONAL FINANCE AND FOREIGN EXCHANGE	3				3						
		INTERNATION SPECIAL TOPICS IN BUSINESS AND ECONOMIC	3					3					
		THE PRINCIPLE OF INVESTMENT	3						3				
		INTERNATIONAL FINANCIAL MANAGEMENT	3							3			
	Internship	JOB SHADOWING I	1							1			Internship 36hrs
		SUMMER INTERNSHIP I	2							2			Internship 160hrs
		SUMMER INTERNSHIP II	4							4			Internship 320hrs
		SEMESTER-BASED OFF-CAMPUS INTERNSHIP I	9							9	(9)		Internship 4.5months/720hrs
		SEMESTER-BASED OFF-CAMPUS INTERNSHIP II	9								9		Internship 4.5months/720hrs
		SEMESTER-BASED OVERSEAS INTERNSHIP I	9							9	(9)		Internship 4.5months/720hrs
		SEMESTER-BASED OVERSEAS INTERNSHIP II	9								-		Internship 4.5months/720hrs

※The total graduation requirement is 128 credits, including 48 credits of university core required courses, 3 credits of college core required courses, 46 credits of department required courses, 21 credits of department electives, and 10 credits of general electives (including 4 credits of EMI courses).

Definition and Regulations of General Elective Courses:

General elective courses refer to elective courses offered by various colleges, departments, and centers of the university. During the course of study, students must complete at least 10 credits of general elective courses, including a minimum of 4 credits from EMI (English as a Medium of Instruction) courses.

※Certificate regulation for graduation: 1. TOEIC score of 800 or above, or 2. A.P.S Basic Procurement Certificate, or 3. New Media Marketing Manager Certificate, or 4. TBSA Advanced Marketing Planning Certificate, or 5. ERP Planner or ERP Software Application Specialist Certificate, or 6. National Examination for International Trade Certificate, or 7. Bank Internal Control and Internal Audit Certificate, or 8. Corporate Internal Control Basic Competency Certificate, or 9. Corporate Governance Basic Competency Certificate or 10. Comprehensive Basic Human Resources Management Certificate

※EMI courses offered by this department, the university, or other domestic and international higher education institutions recognized by the Ministry of Education may be counted as professional electives for this department, with a maximum limit of 20 credits.

※A total of 27 credits is required, including 21 credits of department-designated electives and 6 credits of general electives, as explained below:

1. Students may take up to 27 credits of elective courses offered by this department.
2. Students may take courses outside the department that are listed in the university's announced list of (Micro) Credit Programs. Up to 12 credits from these courses may be counted toward department-designated electives. Students who apply within the designated timeframe and complete all required credits in accordance with the "Guidelines for Establishing and Pursuing Concentrations" will be awarded a (Micro) Credit Program Certificate.
3. Students may also take EMI courses offered by other departments, domestic institutions, or international institutions recognized by the Ministry of Education. A maximum of 20 credits from such courses may be counted toward department-designated electives.

※Please apply for the self-directed learning course in accordance with the "Implementation Guidelines for Self-Learning Courses of Wenzao Ursuline University of Languages".

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※Students participating in any internship elective courses may apply for exemption from "Job Shadowing". The credits for internship courses must not exceed 9 credits. ※Students select “Semester-based Internship(1)” or "Semester-based overseas internship I" must apply for approval by departmental committee in advance. ※ “Semester-based Internship(1)” or "Semester-based overseas internship I" course is only available for senior students; junior students apply for overseas professional internships may be examined individually. ※Students have to pass the Language Proficiency Test standards required. ※Students are required to satisfied other graduation requirements of the school. ★For the general education courses, must choose one course each from HUMANITIES AND ARTS, ENVIRONMENT AND SUSTAINABILITY, NATURE AND SCIENCE, SOCIETY, LAW, AND POLITICS and ADVANCE COURSES AND COURSES ON STUDYING TRANS-DISTRICT ISSUES and an additional course from any one of the groups, totaling 12 credits. Please make sure all required courses are completed before graduation. ★The exact list of general education course to be offered is subject to the arrangement of the General Education Center's course catalog of the academic year ★These elective courses listed are for reference only, please refer to the latest list on each department website every year to make sure the courses are available. ★The elective courses offered by each deparment are department electives for students in that department. While for students from different departments, those courses only count as general elective courses. (Different in credit) ★Should there be any changes in the course schedule of the department, please refer to the newest version.											